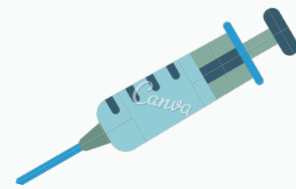


# COVID-19 VACCINATION

## RUNNING YOUR INFORMATION SESSION

### 01 IDENTIFY THE NEED



You may already be having conversations with your service users, clients or community about the COVID-19 vaccine and want to help people to make informed decisions. You can use our Vaccine Confidence Toolkit to support you.

**WATCH our Toolkit training video here:**  
<https://www.youtube.com/watch?v=u0bLviBoGDY>



### KNOW YOUR AUDIENCE

### 02

Gather questions and concerns about the COVID-19 vaccine a sufficient time before your session. You can do this formally with an email, text or questionnaire, or during informal chats. A non-judgemental and open attitude is very important

**REVIEW our infographic on 'Talking About the Vaccine' here:**  
<https://www.doctorsoftheworld.org.uk/wp-content/uploads/2021/08/DOTW-Talking-about-the-Vaccine.pdf>

### 03 INVITE HEALTHCARE PROFESSIONALS



The Toolkit provides the materials to support you in conducting your information session independently. However, you may find that some questions from your audience would benefit from the presence of a health care professional.

**USE our template invitation letter to invite a local healthcare professional such as a GP, nurse or community pharmacist:**  
<https://www.doctorsoftheworld.org.uk/what-we-stand-for/supporting-medics/vaccine-confidence-toolkit/>



### PREPARE & PROMOTE

### 04

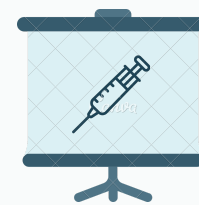
This is a key step. Familiarise yourself with the slides and speaker notes (includes signposting to further resources). You may want to focus on the slides which are relevant to the questions your audience members submitted beforehand, if applicable. Also review FAQs for organisations and individuals if relevant.

Set a DATE, TIME and PLACE. Invite your audience, promote the event.

**REVIEW our slides (available in multiple languages) and speaker notes here:**  
<https://www.doctorsoftheworld.org.uk/wp-content/uploads/2021/08/DOTW-COVID-19-and-Vaccination-PPT.pdf>

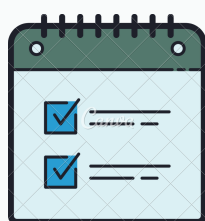
**PROMOTE your event with posters, social media and word of mouth**

### 05 CONDUCT YOUR SESSION



Try to meet with the facilitators (including health care professional if attending) beforehand to go over the structure of the session and technical aspects, especially if running it online. Conduct the session using the slides which are relevant to your audience. You can also use our 'FAQ videos' to answer questions.

**ACCESS the Toolkit including FAQ videos here:**  
<https://www.doctorsoftheworld.org.uk/what-we-stand-for/supporting-medics/vaccine-confidence-toolkit/>



### CONTRIBUTE TO OUR PILOT

### 06

Doctors of the World would greatly appreciate participation in the pilot of our new Vaccine Confidence Toolkit. We welcome your comments and suggestions to help us improve our resources. We are also keen to gather data regarding service user feedback.

**COMPLETE in our pilot questionnaires here:**  
<https://bit.ly/3Fbo0I4>

KEEP UP CONVERSATIONS ABOUT THE COVID-19 VACCINE AND CONNECT WITH OTHERS IN BUILDING CONFIDENCE. SIGN UP TO OUR MAILING LIST HERE (SCROLL TO BOTTOM OF PAGE):  
[HTTPS://WWW.DOCTORSOFTHEWORLD.ORG.UK/CONTACT-US/](https://www.doctorsoftheworld.org.uk/contact-us/)



**VACCINE CONFIDENCE TOOLKIT:**

<https://www.doctorsoftheworld.org.uk/what-we-stand-for/supporting-medics/vaccine-confidence-toolkit/>

# COVID-19 VACCINATION

## THE TOOLKIT

### Background and purpose

In May 2021 Doctors of the World and Bevan Healthcare CIC carried out a consultation exercise with refugees and asylum seekers and organisations supporting migrants in vulnerable circumstances to better understand the barriers and facilitators to COVID-19 vaccine confidence. Vaccine confidence encompasses trust in vaccine effectiveness and safety; trust in the healthcare system delivering the vaccines; and the perceived importance and religious compatibility of vaccines.

The findings were used by Doctors of the World to inform the development of a Vaccine Confidence Toolkit which can be used by organisations and individuals supporting marginalised groups to enable the people they work with to make informed decisions about the COVID-19 vaccine. The consultation exercise identified that COVID-19 vaccine information shared by trusted individuals or organisations holds more value to the recipient than information shared by other sources. Through information sharing, individuals and organisations can empower people to make a choice about whether or not to have the vaccine based on facts rather than misinformation.

### Potential users of the Vaccine Confidence Toolkit

- Organisations supporting refugees, asylum seekers and undocumented migrants
- Organisations supporting socially-excluded groups
- Community leaders and peer advocates
- COVID-19 Community Champions

### Components of the Vaccine Confidence Toolkit

Key components starred ★

#### Training video

*'How to use the Toolkit'*

#### Infographic

*'Talking about the COVID-19 vaccine'*

#### PowerPoint Presentation slide set ★

*'COVID-19 and Vaccination'*

(available in multiple languages)

#### Speaker notes ★

*to accompany the COVID-19 PowerPoint presentation*

#### Template letter

*Inviting a local health professional to participate in your information event*

#### Frequently Asked Questions

*from organisations about sharing information on the COVID-19 vaccine and guidance on how to run an information sharing event*

#### Directory of resources

*to support answering frequently asked questions about the COVID-19 vaccine*

#### Animation

*'How to register with a GP and book a vaccine'*

(available in multiple languages)

#### 'Frequently Asked Questions' videos:

- *Why is it important to get vaccinated against COVID-19?*
- *Is there an impact on fertility, pregnancy and breastfeeding?*
- *If I have had COVID-19 do I still need the vaccine?*
- *I have had one dose of the COVID-19 vaccine. Do I need the second dose?*
- *Can I catch COVID-19 from the vaccine?*
- *Can I still get COVID-19 if I have had the vaccine?*
- *What is long COVID?*
- *What are variants and variants of concern?*



VACCINE CONFIDENCE TOOLKIT:

<https://www.doctorsoftheworld.org.uk/what-we-stand-for/supporting-medics/vaccine-confidence-toolkit/>